

Be a Girl Scout Cookie Boss And Win Prizes!

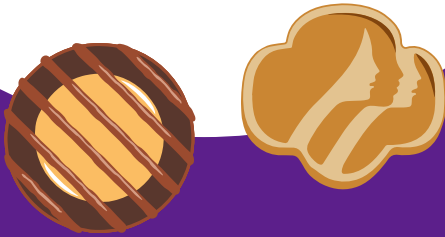
Expert Digital Cookie Marketer!

Inspire potential customers to buy Girl Scout Cookies and help you achieve your goals! Use the email feature in Digital Cookie to reach out to your customers and ask them to visit your site and purchase cookies. Emails should be sent through the Customers tab within the Digital Cookie platform.

The three Girl Scouts who send the most Digital Cookie emails to their customers win!

\$25
GSCI Program
Credit

Deadline: February 14



Share Your Cookie Sales!

The first step to becoming a top cookie salesperson is having a good sales pitch! Come up with your own pitch to tell your customers why they should buy cookies, have a guardian record it and share it on social media! Be sure to share your Digital Cookie link too. Tag Girl Scouts of Central Illinois and make your post public so we can see it!

The Girl Scout's cookie sales pitch with the most likes/shares on the original post wins!

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\$25
Trefoil Boutique
Gift Card

Deadline: February 29

Cookie Boss of the Week

Nominate a stellar Girl Scout entrepreneur for all the magic she's bringing to this cookie season!

Submit your nomination to bit.ly/GSCICookieBoss24 for a chance to spotlight her as Cookie Boss of the Week on GSCI's social media!



Bling Your Booth!

There's no better way to stop customers in their tracks and increase cookie sales than to "Bling Your Booth" with great decorations, especially for National Girl Scout Cookie Weekend on Feb. 16-18! Take a picture of your cookie booth and share it on social media (tag Girl Scouts of Central Illinois and make your post public so we can see it!) or email it to ksteubinger@girlscouts-gsci.org.

The best blinged out booth, as voted on by council staff, wins!

GSCI-staff led
troop meeting

with
snacks
& fun
patches!

Deadline: February 19

*Picture must be from this cookie season with Girl Scouts in the picture. Please include troop number or IRM.
Winner announced February 23.*

Be safe online. Girl Scouts must have their caregiver's permission to participate in all online activities and abide by the GSUSA Internet Safety Pledge and Girl Scout Digital Cookie Pledge.



girl scouts
of central illinois